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ORLANDO CHAPTER Business Meeting 2007-Year End Celebration

Date:

Tuesday, December 18, 2007

Program:

Chapter Fundraiser
Ornament Exchange
Toys for Tots Collection

Location:

**Pho Hoa Authentic
Vietnamese Restaurant**
649 N. Primrose Drive
(Primrose & Colonial Drive)
407 895 6098

Schedule:

5:30 p.m. 9:00 p.m.

Price:

Members \$30, Guests \$35

Please remember we must pay once a reservation is made. No shows are responsible for sending payments to the Chapter Sergeant at Arms. Payment for your meal is due at the event.

Reservation Deadline:

Friday, November 9, 2007

RSVP:

Sergeant-At-Arms
email :dcumpston@orl.devry.edu
Fax: (407) 345.2828

EWI® MISSION AND VISION

MISSION

Executive Women International® is an organization, which brings together key individuals from diverse businesses for the purpose of:

- Promoting member firms
- Enhancing personal and professional development, and
- Encouraging community involvement.

VISION

The leading connection for business professionals.

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President's Message



Dear EWI Orlando Chapter Representatives:

The holiday season is here and we all have so much to be thankful for. Our December meeting will be on the 18th and it would be fantastic if we could have

100% attendance to celebrate.

We are meeting at Pho Hoa and will enjoy some fantastic Vietnamese food. You will not be disappointed! We will conduct a business meeting and announce some of our exciting plans for next year.

As promised, you will receive a brief online survey in the next week and I ask that you please take a few moments to complete it for us. Each of us has joined EWI for our own reasons; I want to be sure that we meet or exceed your expectation of the chapter.

Our philanthropy for December will be Toys for Tots and we will have a wish list to you as soon as we have that information. We will also hold our annual Ornament Exchange, which has always brought a lot of holiday cheer.

2008 will hold many challenges for each of us and the companies where we work. The professional development, network opportunities and community involvement that EWI provides us will continue to help us grow and allow us to endure any obstacle that comes our way. I encourage each of you to continue your membership with our Chapter and bring prospects to experience the rewards. Happy Holidays to all!!!

Your News to Share

Congratulations to member Ellen Andrew's executive Randy Berridge. Randy has just been honored by Tech Journal South as one of

the 25 Most Influential People in Tech Southeast.

Randy's profile in the Tech Journal South states "**Randy Berridge** logs thousands of miles a year for the Florida High Tech Corridor Council. The world of high tech isn't full of retired folks, but then again Randy Berridge started young – and many joke that he looks and works like the youngest retiree they know. The former AT&T executive heads the Florida High Tech Corridor Council and logs thousands of miles each year traveling the triangle that connects the 23-county region to its three partners – the University of Central Florida in Orlando, University of South Florida in Tampa and University of Florida in Gainesville.

His mission: attract, retain and grow high tech industry to the region and develop the workforce to support it.

His strategy: create a partnership that includes more than 20 local economic development organizations, 14 community colleges, 13 workforce boards and a host of companies whose executives serve on the Council to give advice and direction.

His philosophy: get everyone to leave their logos and egos at the door and pull together for the region's common good.

The Council has a secret weapon in its Matching Grants Research Program ... a unique concept that attracts companies to conduct research on the university campuses with faculty and graduate students working side-by-side with company technologists. Companies and the Council match their investment dollar-for-dollar and to date more than 250 companies have partnered with the Council on 800 projects for \$150 million in sponsored research.

An initial study indicates that the total impact of that program on the region has been \$500 million when the downstream value of those research projects is counted. And Berridge

points to numerous companies employing the very graduate students who worked on their research projects. "That's workforce development," he says, "when you can keep bright graduates in the market."

"And there are many of those same students going on to create their own ventures, like UCF Alumnus Dan Rini whose Rini Technologies has created exciting thermal and laser cooling technologies."

He says there are few regions in the country with three great universities willing to work together side-by-side this way, but his phone rings regularly from people wanting to know how they can replicate the Corridor Council model. "I tell them it requires unselfish leaders at the universities, at least the beginnings of industry clusters with executives willing to share, communities that recognize they all win when one wins, and a state legislature willing to invest in research as Florida's has done."

For the complete profile go to:

http://www.techjournalssouth.com/news/article.html?item_id=4295

Who Wrote the Quote? "Infinite goodness has wide arms" (*etnad*)

News From Corporate: Here is the important role Diana Larsen will be fulfilling during her 2007-2008 reign as Marketing/Public Relations Director in the words of Wendy Cowley our 2007-2008 Corporate President.

Our goals for the coming year were established through the grassroots strategic planning process led by Judy Russell this past year. You have spoken and we have heard you. We are committed to the objectives and goals outlined in the three-year strategic plan that came out of that process. Several of the goals revolve around membership growth. Louise will also work closely with Marketing/Public Relations Director, Diana Larsen, on developing a marketing plan and increasing our brand awareness. We are going to partner with a marketing firm to help us refresh our look and launch a strong brand awareness

campaign. We heard through the strategic planning surveys that the majority of the membership wants to keep our name and mission statement so we are not changing them. However, we do want to create messaging that is easier to remember and to share with prospective members. We want our members to be able to share EWI with others in their own words by keeping it simple – EWI is about Connections, Careers and Communities.

Diana will also work with Executive Director Suzette Smith on developing programs to increase opportunities for member firms to promote themselves on a corporate-wide basis through sponsorships and partnerships.

Diane – we all wish you much success in your endeavors this year !

Remember : verb - : to keep in mind for attention or consideration

1. **Survey** - to make our next year the best it can be – please **remember** to complete your survey. They will be in your email the week of 12/3/07. Your responses will impact and direct EWI Orlando 2008.
2. **Cookbooks for Sale** – at our December meeting you will have an opportunity to purchase our very own cookbooks. They will be wrapped with bows and tags and ready to give as gifts. **Remember** this will be your easiest gift solution for this season.
3. **Ornament** – do nice things come in small packages? You'll find out in December with our annual ornament exchange. **Remember** to wrap up your ornament surprise.
4. **Toys for Tots** – our philanthropic commitment continues this December with focus on children. **Remember** to bring a toy or gift card – we are ordinary women making extraordinary changes in the lives of many.

EWI Orlando Calendar of Events 2007-2008

<p>Plan your year now Meeting Attendance will Enhance your Life Professionally and Personally Our January Pulse will have all the meeting details.</p>	
December 2007	
18 th	Business Meeting 5:30 PM
10 th	Board Meeting Conference Call 5:30 PM
January 2008	
15 th	Chapter Meeting 5:30PM Firm Night
22 nd	Board Meeting GrayRobinson 5:45PM
February 2008	
19 th	Chapter Meeting 5:30PM
26 th	Board Meeting Conference Call 5:30 PM
March 2008	
18 th	Business Meeting 5:30PM Philanthropy
25 th	Board Meeting GrayRobinson 5:45PM
April 2008	
15 th	Chapter Meeting 5:30PM
22 nd	Board Meeting Conference Call 5:30 PM
May 2008	
20 th	Scholarship Night 5:30 PM
27 th	Board Meeting GrayRobinson 5:45PM

June 2008	
17 th	Business Meeting 5:30 PM
24 th	Board Meeting Conference Call 5:30 PM
July 2008	
15 th	Chapter Meeting 5:30 PM
22 nd	Board Meeting GrayRobinson 5:45PM
August 2008	
19 th	Business Meeting 5:30PM Philanthropy
26 th	Board Meeting Conference Call 5:30 PM
September 2008	
19 th	Membership Meeting 5:30PM
18 th	LCAM
23 rd	Board Meeting GrayRobinson 5:45 PM
October 2008	
21 st	Board Installation 5:30 PM
28 th	Board Meeting Conference Call 5:30 PM
November 2008	
18 th	Silent Auction Scholarship Fundraiser
25 th	Board Meeting Conference Call
December 2008	
16 th	Business Meeting 5:30PM Philanthropy
18 th	Board Meeting GrayRobinson 5:45 PM

Time Tips:

WORK RULES

By: Dr. Donald E. Wetmore

Dr. Wetland was asked what he considered the best way to shoot up the ladder of success in one's professional life.

Here are the three work rules that any of us in the workplace can benefit from.

- 1. Show Up.** Well, certainly "show up." If you don't show up, they don't pay you! But beyond that, always display an attitude that gives confidence to management that you probably are going to be around for the long term. Some people complain and grouse as a natural part of their personality and may mean nothing by it. But is that sends out a message that maybe you won't be here in a few months, it will adversely affect your future.
- 2. Show Up On Time.** There is a "lateness acceptability factor" in our culture that says if you are late some of the time because of the weather, because of the traffic and then construction, or because of personal reasons, then it is "OK." We are all late some of the time. But, if you show up late "some of the time," it seems to me, you make yourself look "average," just like everyone else. What if you are someone who is on time, all the time? (There are a few of them out there! They're like Swiss watches, always on time, no matter what is going on.)
- 3. Show Up Prepared.** The people you are competing with for your raise, for your promotion, typically grouse and complain about their job, the company, the people, etc., show up late some of the time, and show up unprepared. Start your day the night before by doing Daily Planning during which you make up a list of all the things you "have to" do but, more importantly, all the things you "want to" do. Prioritize those items in order of their importance. (A simple numeric system will work; put a "1" next to the most important item, a "2" next to the second most important item, etc.). Do it the

night before so that when you go to bed, you go with a sense of certainty and control you would not ordinarily experience and a sense of anticipation about your day coming up. Then, the next morning, while others around you are trying to figure out what they are going to do for the day, not you, you planned it out the night before so that you can hit the deck on both feet running and moving forward.

Board Meeting Minutes:

Date: November 27, 2008

This will be posted in the January Pulse.

Posting of Prospective New Members:

Firm: Mears Transportation

Major/Minor: Transportation - Land / Travel service

Representative: Rosemary Gates

Firm: Triangle Reprographics

Major/Minor: Printing - services and supplies /
Reprographic and Micrographic Equipment /
Services

Representative: Pat Pidgeon

If no written objections are received from an executive of a member firm within 10 days of posting, the prospective member firm will be contacted.

Contact: Michelle Roberts
Membership Director
407.422.7159
Michelle.Roberts@OrlandoEDC.com

EWI Orlando Member Firms

A & N Title Inc.

American Business Advisors

Arts Sandwich Shop & Catering

Bank of America

Brite Top Roofing

Creative Gift Consultants

Cross, Fernandez & Riley, LLP

DeVry University

Enterprise Florida

FL High Tech Corridor Council

GrayRobinson, PA

Gulf Eagle Supply

Hansard Accounting & Consulting Inc.

Longaberger, Inc.

Metro Orlando Economic Dev Commission

Orange Lake Country Club

PSTCorp.com

Oviedo Transcription Inc.

Seminole Community College

Seminole County Sheriff's Office

Sun Trust Bank

The Reserve Network

University of Central Florida – Foundation

Westcorland Title Insurance

Zimmerman, Kiser & Sutcliffe, PA

Executive Women International®

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***SHARE THE NEWS! SHARE THE PULSE
WITH YOUR EXECUTIVES TOO!***

**Send submissions for the Chapter
Pulse to:**

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25th of each month**