

President's Message

Dear EWI Orlando Chapter Representatives:

This has been a tumultuous year. We have all grappled with the economic downturn and changing business landscape. EWI Orlando has seen members, family and friends go through life shifts with the loss of jobs, clients and businesses. Now more than ever, we need to rely on our strengths to keep our spirits high and our organizations thriving.



I have no doubt this year will be one of transition for EWI and we need to use this opportunity to think outside the box and generate new ideas and fresh approaches to our programs and activities. Let's set our sights on broadening and diversifying our membership, while staying true to connections, careers and community. Our strategic goal for 2010 is to leverage and sustain our resources while focusing on:

1. Continuing to strengthen our core membership
2. Expand and broaden our membership
3. Continue philanthropic endeavors to promote education and literacy

During our Board Retreat last month, we developed an exciting 2010 program schedule, including the January program on Effective Communication. We are always open to ideas for speakers, meeting locations and philanthropy, so please share your thoughts and feedback with this year's EWI leaders.

You are each valued members and provide unique strengths to our organization. Please take time before the end of the year to reflect on why you have joined EWI and how you can use your skills to enrich our members and strengthen our organization. I look forward to a new year and new beginnings.

Announcing EWI Orlando's Board for 2010

- President** – Jennifer Johnson
- Vice President** - Diana Larsen
- Secretary** – Sally Bobber
- Treasurer** – Lynette Gaylord
- Sergeant-in-Arms** – Debbie Dibartolo
- Membership Director** – Ellen Andrews
- Program Director** – Rachel Benash
- Publications Director** – Caroline Montalvo
- Ways and Means Director** – Ericka Wagner
- Director-at-Large** – Diane Cumptson

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January Chapter Meeting

Date:

January 19, 2009

Time:

5:30 – 6:00pm Networking

6:00 – 8:00pm Dinner/Speaker

Location:

Gray Robinson, PA
301 E. Pine Street
Suite 400
Orlando, FL 32801
407-843-8880

Program:

Communicating with Difficult &
Challenging People during Difficult &
Challenging Times

RSVP:

Debbie Dibartolo
Phone: (321) 377-79562
Email: debbie2201@live.com

[Schedule for 2010 EWI Board Meetings \(all meetings are on Friday from noon – 1pm\)](#)

December 18 - Conference Call
January 22 – In-Person
February 19 – Conference Call
March 19 – Conference Call
April 16 – In-Person
May 21 – Conference Call
June 18 – Conference Call
July 23 – In-Person
August 20 – Conference Call
September 17 – Conference Call



Reading Rally

EWI is committed to promoting international literacy. The EWI membership selected literacy as its philanthropic focus and has held an annual International Reading Rally and this year we enjoyed reading to the children's.

Reading Rally events are one of the ways EWI promotes literacy in the community. Throughout the years Reading Rally events have made a difference for more than 17,000 children across the country.

In 2005, Reading Rally became a part of the Leadership Conference & Annual Meeting (LCAM) experience.

We sincerely hope that you will catch EWI' spirit of promoting literacy through the EWI Reading Rally! Support from partnerships helps us create heartwarming literacy events year after year.

Officers & Directors

President

Jennifer Johnson
Cross, Fernandez & Riley LLP

Vice President

Diana Larsen
GrayRobinson, PA

Secretary

Sally Bobber
Metro Orlando EDC

Treasurer

Lynette Gaylord
SunTrust Bank

Membership Director

Ellen Andrews
FL High Tech Corridor Council

Program Director

Rachael Benach
Enterprise Florida

Publications Director

Caroline Montalvo
Monti Interpreting, Translation & Transportation Services

Ways & Means Director

Erika Wagner
Seminole State College

Sergeant at Arms

Debbie DiBartolo
Seminole County Sheriff's Office

Director- at- Large

Diane Cumpston
DeVry University

Faith in Finance

Readers gave high marks to SunTrust Bank, recognized as best business bank. SunTrust, the No. 1 bank in Central Florida, had nearly \$7.7 billion in Central Florida deposits as of June 30. Companywide, SunTrust had deposits of \$124.2 billion as of June 30 this year, compared to \$120.8 billion at the same time last year, said the Federal Deposit Insurance Corp.

(OBJ, Oct. 23-29, 2009)

Annual Auction & Silent Auction 2009

Putting on the Ritz "A Celebration for Education"

Final Bidding for Silent Auction Live Bidding



During this difficult time and taking into consideration the lower than average attendance, we are pleased to announce a profit of \$3,690.00 Thank you to every member that gave 100% to make this event a successful one for all of us.

Member Announcements

Cross, Fernandez & Riley, LLP was named the 4th largest CPA firm in Central Florida

Diana Larsen was recently appointed President of the Orlando Republican Women's Network

Jennifer Johnson will be a presenter at EWT's first national live webcast on February 4, 2010

Sappy Holidays

Sappy Sanukkah

Feliz Navidad

Joyeux Noël

Nollaig Shona Duit

Frohe Weihnachten

EWI® Mission and Vision

Mission

Executive Women International® is an organization which brings together key individuals from diverse businesses for the purpose of:

- Promoting member firms
- Enhancing personal and professional development
- Encouraging community involvement

Vision

To be the Leading Connection for Business Professionals

Membership Recruitment for 2010

It is coming back in 2010!

Now is the time to start posting new members and inviting prospective members to your Chapter meetings so they are ready to join in the NEW YEAR.

What a way to start the NEW YEAR with new members!

What can you do to bring in new members?

- Diversity! Plan meetings and programs that will show prospective members the benefit of EWI membership.
- Discover what prospective members are looking for and advertise that aspect of EWI. Is it Connections through networking? Career advancement and training? Or Community Involvement? EWI can meet their needs.
- Expand your market
- How has EWI benefited you, your career, and your firm?

How do you attract new members?

- Plan a Membership Reception: There are guidelines for planning a Membership Reception on ewiconnect.com in the Members Only section under Membership Recruitment Tools.
- If you hold a Membership Reception, the 70th Anniversary DVD makes a great presentation, as well as highlights EWI and the value of membership.
- If one-on-one recruitment works best for your Chapter, start sending those invites out to prospective members. Set up a breakfast or lunch meeting; go for drinks after work, or whatever works!

EWI Orlando Member Firms

Arts Sandwich Shop & Catering

Cross, Fernandez & Riley, LLP

DeVry University

Enterprise Florida

FL High Tech Corridor Council

GrayRobinson, PA

Gulf Eagle Supply

Hansard Accounting & Consulting Inc.

Longaberger, Inc.

Metro Orlando Economic Dev Commission

Monti Interpreting, Translation & Transportation
Services

Orange Lake Country Club

Oviedo Transcription Inc.

Seminole Community College

Seminole County Sheriff's Office

SunTrust Bank

Zimmerman, Kiser & Sutcliffe, PA

Executive Women International®

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Salt Lake City, UT 84102-2801
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Fax (801) 355-2852

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www.ewiorlando.com

**SHARE THE NEWS! SHARE THE PULSE
WITH YOUR EXECUTIVES TOO!**

Send submissions for the Chapter Pulse
to:

Contact: Caroline Montalvo
E-mail: Caroline@montitrans.com
Ph: 407-830-6007
Fax: 407-260-5934

Deadline for publication is the 25th of
each month



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