

President's Message

Dear EWI Orlando Chapter Representatives:

Per The American Heritage Dictionary

Connection: *an association or relationship; a person with whom one is associated, as by kinship, interests in common, or marriage*

Network: *Something resembling a net in consisting of a number of parts, passages, lines, or routes that cross, branch out or interconnect*



EWI provides an opportunity to make connections. Professional connections are made from networking at our monthly programs and from the vast number of member firms listed in our international directory. Personal connections allow solid friendships to form and grow. I am fortunate to have made many lifelong professional and personal connections through my involvement with EWI.

Connections are only one valued benefit that we should share with potential members. Our program in July showcased just how far our connections reach in our community. These connections will help us grow our business, provide career opportunities and provide education and professional development.

If you are not capitalizing on connections within our chapter, I urge you to go to lunch with another member and explore how you can help each other. Our connections don't stop with just the 18 member firms. Each of us has at least 15-20 centers of influence which could lead to some 270 or more connections available to all of us. I think we might not always realize this and just how far our reach is.

I always say we are a small but mighty group and this is just one more reason why I believe this. So go ahead, pick up the phone, call each other and CONNECT!

August Chapter Meeting

Location:

Cross, Fernandez and Riley
201 South Orange Avenue,
Suite 800
Orlando, FL 32801
Office Line 407-841-6930



Speaker:

Jennifer Johnson
Director of Recruiting and Marketing
Cross, Fernandez and Riley LLP
Direct Line 407-244-7155

Topic:

Social Networking

Reservation Deadline:

Friday, August 14, 2009

Schedule:

Reception starts at 5:30 pm

RSVP:

Joyce Catogni
Phone: (407) 830-7453/ Fax: (407) 834-6627
Email: jcatogni@gulfeaglesupply.com

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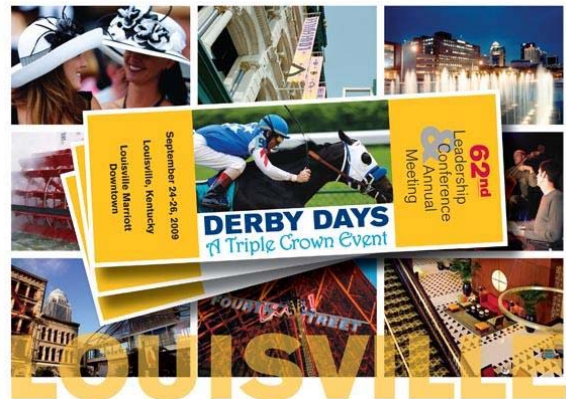
Randy Berridge Reappointed

Randy Berridge, President, Florida High Tech Corridor Council has been reappointed by Governor Charlie Crist to the Board of Directors, Workforce Florida, Inc.



The Workforce Florida board is comprised of seven standing committees: Executive, Finance, Legislative, Workforce Readiness, Youth Opportunity, Performance, and Technology – and four standing councils. The councils – Workforce Readiness and Performance, Business Competitiveness, Strategy and Finance and Administration – exist to play specific roles in helping Workforce Florida build a world-class talent pool for the state. They work together to help to bolster Florida's business climate while remaining aligned with state priorities.

Leadership Conference & Annual Meeting



September 24-26:

EWI is excited to announce plans for the 62nd Leadership Conference & Annual Meeting in Louisville, KY.

This will be an amazing opportunity to enhance Connections, Careers and Community. Connect with others throughout the conference, enrich your career by learning from our excellent speakers, and take pride in EWI's service to community.

Seminole Community College to change its name

(Aug. 3, 2009) SCC will change its name as the mission of the College expands to include a four-year degree, SCC President Dr. E. Ann McGee announced today. The 44-year old institution is reaching out to students, alumni and Central Florida residents to ask for suggestions for a new name.

Through Sept. 1, ideas for SCC's new name can be submitted online at www.scc-fl.edu/namechange. SCC's District Board of Trustees plans to consider the suggestions at its meeting on Sept. 21. The new name chosen by the Board will be submitted to the Florida Legislature for approval during next spring's legislative session.

"We want everyone's input as we begin this exciting new chapter in our history," McGee said during a kickoff event at the College's Heathrow Campus. "Just as our name changed in 1975 from Seminole Junior College to Seminole Community College, we feel it is appropriate to change our name now that we are offering a bachelor's degree within the new Florida College System."

Last year, the Florida Legislature created the Florida College System and empowered the state's community colleges to change their names when adding four-year degrees.

With SCC beginning a Bachelor of Applied Science in Interior Design program in January, the College joins 13 others statewide that offer bachelor's degrees in addition to associate degrees. With SCC's announcement today, all 14 schools have announced a name change And 13 have changed their names to either "college" or "state college."

After the Sept. 1 online submission deadline, a Name Review Committee will narrow down all names and make recommendations that can be forwarded to the Board of Trustees. The committee has student, faculty, staff, alumni and community representation. "We want this committee -- and the entire name selection process to be as inclusive as possible," McGee said.

About Seminole Community College: SCC was chartered in July 1965 as Seminole Junior College and became Seminole Community College in 1975. SCC operates six sites in Seminole County, Florida, including its original campus at Sanford/Lake Mary and campuses in Altamonte Springs, Heathrow and Oviedo. SCC is one of the fastest growing two-year colleges in the nation, and has annual enrollments of more than 32,000. SCC is now accepting applications for its first four-year degree, a Bachelor of Applied Science in Interior Design, which begins in January.

Posting of Prospective New Members:

Firm:

EDC of Seminole County

Major/Minor:

Government/Economic & Community Development

Representative:

Shani Beach

Executive:

William J. McDermott,

Director of Economic Development

Firm:

University of Central Florida

Major/Minor:

Education/ University

Representative:

Linda De Ingenis

Executive:

VADM (RET) Alfred G. Harms, VP for Strategy, Marketing, Communications, & Admissions

Metro Orlando EDC Ray Gilley is Orlando Home and Leisure “Innovator” in July Issue

In the article “Ray Gilley Wants to Sell You a City”, Gilley is referred to as the “Billy Mays of business recruiting”. And although he was voted *EDC Professional of the Year* and praises his staff for the outstanding efforts in recruiting and attracting some great medical facilities and jobs, he claims many other parts of the world are competing for the same business. Gilley’s view is to look to the future and continue to recruit aggressively.



Read the full article at:

<http://bluetoad.com/publication/?i=18839&page=1&p=17>

EWI Teleseminars

If you missed the EWI 101 teleseminar presented on July 16, 2009, you can now download it from the Corporate website. It is located in the Members Section under Chapter Teleseminars. The link is: http://www.ewiconnect.com/ScriptContent/members/mem_chaptele.cfm. This teleseminar will be an excellent resource for the orientation of new members and can also be used as a selling tool for prospective new members.

Save the Date

Two teleseminars will be conducted August 20, 2009, at 1:00 pm ET and 7:00 pm ET, to allow you the opportunity to ask questions regarding the 2010 proposed budget. These seminars will also allow time for Delegates and Alternates to review Annual Meeting procedures with Carrie Dickson, our Parliamentarian.

One of the many advantages of your active EWI membership and dues investment is the opportunity to participate in and seek clarification about operations and procedures regarding your organization.

Details on registering for these teleseminars will be forthcoming.

EWI® Mission and Vision

Mission

Executive Women International® is an organization which brings together key individuals from diverse businesses for the purpose of:

- Promoting member firms
- Enhancing personal and professional development
- Encouraging community involvement

Vision

To be the Leading Connection for Business Professionals

EWI Merchandise Shoppe

You may now purchase EWI merchandise through the NEW Corporate Merchandise Shoppe.

[Shop EWI Now!](#)

Please visit the site to see the items offered... including the new EWI [membership pin!](#)

Dear Executive Women International,

My name is Julie Grafwallner, and I was blessed enough to receive one of your scholarships a few years ago. I once again find myself scouring the web for scholarships, and I began to think back to all the people who gave me the help I needed to succeed. I thought you might be interested in knowing how your scholarship has made an impact on my life.

I am currently attending Washington University in St. Louis, studying Business. I plan to major in "Economics and Strategy" and "International Business" with a minor in Spanish. I am entering my junior year here at Washington University, and if all goes well, I will be living in London for my spring semester doing an international internship program!

I am also a member of the international professional fraternity, Delta Sigma Pi, where I have served as my Pledge Class President and as Vice President of Community Service. I am also actively involved in Circle-K, the college division of Kiwanis International, where I have served as Editor and Vice-President. We work to help those in our community, by such projects as birthday parties at homeless shelters, raking leaves for the elderly, and more.

I've had quite a few different jobs since I started school 2 years ago! I worked for 2 years as the Program Leader for an after-school program serving 60 children in grades K-8, which focused on giving them a safe place to be, helping them excel in school, and fostering community values. I am also head teaching assistant for 2 classes, Management 100 and Management 150. Management 100 is the first requirement for everyone in the business school and teaches the basics of business knowledge. Management 150 is a freshmen only class that helps our new students get acquainted to the business school and its resources. I love having the opportunity to help these students as they just get to school. They are so nervous and so in need of a little guidance.

I also completed a nonprofit internship with the National MS Society this spring. It was great to be able to contribute to such a noteworthy cause. My mother was diagnosed with MS about 10 years ago, and recently suffered an exacerbation. It meant a lot to me and my family to help work towards a cure.

I spent last summer working in Orlando for SunTrust, and this summer I'm just here in St. Louis, trying to enjoy my last few days of "freedom." I work as an assistant for an energy consulting firm, as well as at Washington University in the undergraduate programs office, and as a research assistant for 2 fantastic professors. If you couldn't already guess, I like to keep busy!

I cannot thank you enough for your generous gift. I was told I would never find or make enough money to go to my dream school, but I had faith that I could find a way. I am a firm believer that even the smallest act of kindness can change a person's life, and that is what you did for me. Knowing EWI believed in me enough to help fund my college education encouraged me to keep trying no matter what. Money has always been, and will always be a struggle, but your organization showed me that my dreams are within reach, and that hard work does not go unnoticed. I apologize for not keeping in better touch, but I wanted to send this letter to say that I am truly grateful.

Sincerely,
Julie René Grafwallner

EWI Orlando Member Firms

Arts Sandwich Shop & Catering

Cross, Fernandez & Riley, LLP

DeVry University

Enterprise Florida

FL High Tech Corridor Council

GrayRobinson, PA

Gulf Eagle Supply

Hansard Accounting & Consulting Inc.

Longaberger, Inc.

Metro Orlando Economic Dev Commission

**Monti Interpreting, Translation &
Transportation Services**

Orange Lake Country Club

Oviedo Transcription Inc.

PSTCorp.com

Seminole Community College

Seminole County Sheriff's Office

SunTrust Bank

Zimmerman, Kiser & Sutcliffe, PA

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www.ewiconnect.com
www.ewiorlando.com

**SHARE THE NEWS! SHARE THE PULSE
WITH YOUR EXECUTIVES TOO!**

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to:

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each month



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