

President's Message



Dear EWI Orlando Chapter Representatives:

Literacy (noun) the condition or quality of being literate, esp., the ability to read & write.

This year, we have chosen to focus on Literacy and Education, with our two philanthropies to be Scholarship Awards and Reading Rally. This is a strong choice because according to an article published on 01/08/09 from data release by the Federal Department of Education, "roughly 20% of adults in Florida lack basic literacy skills like being able to read a newspaper article...Only 2 other states, New York and California, had higher rates of illiteracy than Florida." These are alarming statistics.

All we do in life is built on literacy, so we must begin teaching young children the importance of reading at a very early age. I think we all also would agree that the Reading Rally we sponsor each October is one of the most rewarding experiences. We find that children actually love to read and be read to. Last October, at Orlando Day Nursery, we worked with some 25-30 children, ages 3-6. It was amazing to see how engaged they became when we opened a book.

We are in the process of determining where this year's Reading Rally will be held. Please poll your executives and submit your suggestions to Joyce Catogni. The earlier we begin planning, the bigger difference we can make in a child's life.

February Chapter Meeting

Date:

Tuesday, February 17, 2009

Location:

Juliana's Bar & Restaurant, 2306 Edgewater Dr., College Park, Orlando 32804
407. 425.1801

Parking in the Rear/No charge

Speaker:

Lisa Broesch, InBliss Consulting
"Revive your Passion"

Schedule:

5:30 p.m. to 8:30 p.m.

Price:

Members \$30, Guests \$35

Please remember you must pay once a reservation is made. No shows are responsible for sending payments to the Chapter Sergeant at Arms. Payment for your meal is due at the event.

Reservation Deadline:

Friday, February 13, 2009

RSVP:

Gail Sisk
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About Our February Speaker

Lisa Broesch, former executive within the Anheuser-Busch Entertainment Corporation and media spokesperson for SeaWorld Orlando, brings more than twenty years experience in employee management, collaboration, communications, customer and employee retention, and professional image services to her audiences. Her dynamic and engaging presentation style leaves audiences with:



- Improved employee and management morale, productivity, and performance resulting in increased bottom line profits
- Increased professionalism and enhanced corporate image, resulting in the attraction of higher caliber employee and client prospects
- Stronger client relationships with increased new, repeat, and referral business

Emergency Contacts

You can now go online and enter two (2) emergency contacts on your Florida Drivers License (electronically) which can only be retrieved by a police officer. This came about as a result of one woman's teenage daughter being in a car accident and taking over 5 hours to locate the mother to inform her. This way, the police can run the drivers license and have the emergency info ASAP!

<https://www6.hsmv.state.fl.us/dlcheck/findcustomer>

Academy of Leadership Online

Let 2009 be the year you make the connection to further your personal or professional career through the course offerings of the Academy of Leadership and EWI Online.

Remember, you can complete these courses at your leisure from your office or home.

By completing any three Academy of Leadership courses by July 1, 2009, you will be eligible to register for The Leadership Experience at LCAM in Louisville, KY and become a member of the Alumni group.

If you have any questions, please feel free to contact Renea Callery, Education/Professional Development Director at 313.962.6338 or at: reneaewi@gmail.com

Leaders Summit



The Leaders Summit is a biannual event (held in April) committed to further the professional development of Academy of Leadership Alumni. This event is open to Academy of Leadership Alumni only.

The 2009 Leaders Summit will be held on April 23-25 at the Hilton San Francisco Fisherman's Wharf.

December Philanthropy Recipient/Speaker Sends his Thanks:

I want to thank you for the time we had together, the lovely meal, and the gifts for the RSVP volunteers.

Please pass on to all of the EWI Members that it was an honor to spend time with such beautiful, gracious, and giving ladies. The volunteers will appreciate your generosity.

Otis Maxim,
RSVP

EWI® Mission and Vision Mission

Executive Women International® is an organization which brings together key individuals from diverse businesses for the purpose of:

- Promoting member firms
- Enhancing personal and professional development
- Encouraging community involvement

Vision

To be the Leading Connection for Business Professionals

March Speaker Lora E. Williams, LMT



My own physical pain that began when I was about ten years old ignited my passion for hands-on therapy. Medical doctors offered no real solutions so my mother took me to a chiropractor, resulting in minimal relief. My mother was self-taught in foot reflexology and ministered to the needs of numerous family members and friends. I learned and used reflexology, along with a few acupuncture points, to treat myself. Peers made fun of me when offering suggestions for specific pains and in jest, my best friend wrote in my 10th grade yearbook, "Don't forget to rub your big toe when you have a headache."

Although I had a lengthy career as a legal secretary/assistant, my desire was to learn massage therapy. Finally, I did attend school and in 1987 received my Florida massage therapy license. My continuing education has included training in Neuromuscular Therapy, Myofascial Release, Electro Therapeutic Point Stimulation and CranioSacral Therapy. In addition to bodywork, my clients receive the benefit of aromatherapy. After assessing a client's particular needs, therapeutic grade essential oils may be applied topically,

allowing for greater levels of physical, mental, emotional and spiritual healing.

For over 14 years I have been treating clients either in my office or providing therapy in their place of business. In the latter, more challenging environment, a person may sit on the portable massage chair, a regular chair, or sometimes stand. I am thrilled when clients discover just how easily their own mind and body can literally unwind, releasing months or even years of anxiety and pain. Another aspect of my work is to observe a person seated at his/her desk. In a matter of seconds, I can determine poor ergonomic practices and suggest changes, most of which are easily implemented on the spot, resulting in immediate relief from existing strain patterns.

One of my goals is to educate people concerning the injury, inflammation, and chronic pain and disease cycle. My role is to facilitate healing and to honor the body, mind and spirit of my clients with compassionate touch.

I thank God for my many gifts, including the example of and inspiration from my mother.

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**SHARE THE NEWS! SHARE THE PULSE
WITH YOUR EXECUTIVES TOO!**

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Deadline for publication is the 25th of each month



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