

President's Message

Dear EWI Orlando Chapter Representatives:



We are rapidly approaching hurricane season. The forecast anticipates 14 named storms forming in the Atlantic basin between June 1st and November 30th. Seven storms could become hurricanes with winds of 111 mph or more. With our past experience here in Florida, we all now have the knowledge to make the necessary preparations to protect ourselves and our families.

Speaking of high speed winds and preparation, our chapter will be blowing through the next few months preparing for our annual fundraiser. With the feedback received from the group and our auctioneer, coupled with the recommendations from our excellent speaker, Juli Chittum, at last week's meeting, I feel we can make a successful event even better. Trish will be holding our first committee meeting on May 22nd to formulate the plan for our event. Once the plan is made, it will require the support of each and every one of us to make it spectacular. The pre-event activities will provide other avenues to raise more money for scholarships. Additionally, I feel these added attractions will appeal to far more people than those of us that love the silent auction feature.

Get prepared to partake in a whirlwind of activities to make November a month to remember!

May Scholarship Awards Event

Date:

Tuesday, May 12, 2009

Location:

Crown Plaza Hotel, Lake Room (14th Floor)
304 W. Colonial Dr.
Orlando FL

Speaker:

Steve Brown, DeVry University

Schedule:

5:30 p.m. to 9:00 p.m.

Price:

Members \$30, Guests \$35

Please remember you must pay once a reservation is made. No shows are responsible for sending payments to the Chapter Sergeant at Arms. Payment for your meal is due at the event.

Reservation Deadline:

Friday, May 8, 2009

RSVP:

Joyce Catogni

Phone: 407. 830. 7453 / Fax: 407. 834. 6627

Email: jcatogni@gulfsidesupply.com

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Silent Auction Planning Meeting



It is now time to have the kick-off meeting for the 2009 Silent Auction Committee. After our chapter meeting this month we have a wonderful foundation to use and several items to plan for.

The meeting will be on May 22nd at 1811 Maplewood Drive, Orlando from 6:00 - 9:00 PM. We will plan on doing a pizza run for dinner and divide the cost among everyone attending so we say focused on the task at hand.

Agenda

1. Clarify the goals for the fundraiser
2. Determine the theme
3. Establish the sub-committees
4. Plan out the time line

This will be the 1st of only 2 meetings for this event. The sub-committees may have one or more additional meetings. So plan ahead and decide if you have the time to commit to this project.

Please check your schedules now and RSVP to me as soon as you can (email pesn98@bellsouth.net

As our 2009 scholarship recipients receive their awards in May - hold your heads up high - this incredible gift you are giving them is the fruit of your labors! You are an incredible group of women! Thank you for sharing this journey with me ! I am very proud of EWI Orlando !

Trish Niedergeses

Leadership Conference & Annual Meeting

September 24-26:

EWI is excited to announce plans for the 62nd Leadership Conference & Annual Meeting in Louisville, KY.

This will be an amazing opportunity to enhance Connections, Careers and Community. Connect with others throughout the conference, enrich your career by learning from our excellent speakers, and take pride in EWI's service to community.



Posting of Prospective New Members

Firm	Representative	Category	
		Major	Minor
Marriott Village at Lake Buena Vista	Lindsay Haug	Hotels And Resorts	Convention/Meeting Specialists
Hammond Electric	JT Hammond	Electric Service	Electrical Industry
Specialty Staffing Resources	Amy Montenegro	Business Service - Employment	Employment Staffing Service
Disney Entrepreneur Center	Jerry Ross	Business Service - Management	Consulting/Training
Edward Jones	Theresa Berends	Finance	Investment/Consultancy

Save the Dates ...



May 12th is our Scholaship Awards Dinner at the Crowne Plaza Hotel. The dinner will be in the Lake Room on the 14th floor. This is the perfect time to invite your executive and any guests to showcase EWI Orlando.

In June we will have Sonja J. Wilder speaking to us on "How to survive the Recession". Sonja has spoke to us before and is a great supporter of EWI. Her impressive knowledge in the financial commuity will make this meeting a great one!

EWI® Mission and Vision

Mission

Executive Women International® is an organization which brings together key individuals from diverse businesses for the purpose of:

- Promoting member firms
- Enhancing personal and professional development
- Encouraging community involvement

Vision

To be the Leading Connection for Business Professionals



Social Networking Services

A social network service focuses on building online communities of people who share interests and/or activities, or who are interested in exploring the interests and activities of others. Most social network services are web based and provide a variety of ways for users to interact, such as e-mail and instant messaging services.

Social networking has encouraged new ways to communicate and share information. Social networking websites are being used regularly by millions of people.

The main types of social networking services are those which contain category divisions (such as former school-year or classmates), means to connect with friends (usually with self-description pages) and a recommendation system linked to trust. Popular methods now combine many of these, with **Facebook** widely used worldwide; **MySpace**, **Twitter** and **LinkedIn** being the most widely used in North America.

Facebook is a free-access social networking website that is operated and privately owned by Facebook, Inc. Users can join networks organized by city, workplace, school, and region to connect and interact with other people. People can also add friends and send them messages, and update their personal profiles to notify friends about themselves. The website's name refers to the paper facebookes depicting members of a campus community that some US colleges and schools give to incoming students, faculty, and staff as a way to get to know other people on campus.

MySpace is a social networking website with an interactive, user-submitted network of friends, personal profiles, blogs, groups, photos, music, and videos for teenagers and adults internationally.

Twitter is a free social networking and micro-blogging service that enables its users to send and read other users' updates known as tweets. Tweets are text-based posts of up to 140 characters in length which are displayed on the user's profile page and delivered to other users who have subscribed to them (known as followers). Senders can restrict delivery to those in their circle of friends or, by default, allow anybody to access them. Users can send and receive tweets via the Twitter website.

LinkedIn is a business-oriented social networking site mainly used for professional networking. As of May 2009, it had more than 39 million registered users, spanning 170 industries.

Don't miss the August Chapter Meeting where Jennifer Johnson of Cross, Fernandez & Riley, LLP and Colleen McGinley of PSTCorp.com will demonstrate a variety of Social Networking Services.





CONNECTIONS | CAREERS | COMMUNITY



Professional Development Connecting You to Career Advancement "Emotional Intelligence"

**Presented By:
Dr. Jenny Wild, President and CEO,
Alternate Perspectives, Inc.**

Emotional Intelligence (EI)...what is it? Our presenter suggests that EI can be defined as the ability to understand others and to act wisely in human relations.

Studies have shown that employees with high levels of EI are more likely to be successful than those who are just technically competent. Top performers are more productive and high levels of EI makes them that way.

This Professional Development Teleseminar will tell you all you need to know, but don't, about Emotional Intelligence.

Make sure you join us on Tuesday, May 5, 2009 at:

7:00 pm ET

6:00 pm CT

5:00 pm MT

4:00 pm PT

1:00 pm HT

Please download Dr. Wild's Power Point presentation prior to the call in order to follow along with the Professional Development Teleseminar.

Contact Kimmi Wolf in the Corporate Office for additional information. She can be emailed at kimmi@ewiconnect.com or reached at 877.439.4669.

Remember, all Professional Development Teleseminars are open to your entire firm. Take advantage of this professional development benefit to demonstrate to your executive the value of your EWI membership!

Sincerely,
Renea Callery
2008-2009 EWI Education/Professional Development Director



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ANNOUNCING THE OFFICIAL EXECUTIVE WOMEN INTERNATIONAL ONLINE EDUCATION \$TIMULUS

Effective Immediately:

Register for any one (1) EWI Online Course and take **\$25 off** *your total cost...

Plus get an EWI Eco-Tote Bag FREE!

You pick the times. You pick the place.

With professional courses online, it's easier to learn... and it's on *your* terms!

To register and redeem \$25 Stimulus, contact kimmi@ewiconnect.com

* Regular course cost is \$175 - \$stimulus cost is \$150.



Click on **EWI ONLINE** under **CAREERS** to browse the course catalog. Stimulate your resume for less, today!

The screenshot shows the EWI website interface. At the top right, there are links for 'MEMBER HOME' and 'LOGIN'. The main navigation menu includes 'CONNECTIONS', 'CAREERS', 'COMMUNITY', 'ABOUT', and 'MERCHANDISE'. Under the 'CAREERS' menu, a dropdown list is visible with the following items: 'FELLOWS', 'ACADEMY OF LEADERSHIP', 'TELESEMINARS', 'EWI ONLINE', 'BOOKSTORE', and 'RESOURCES'. Below the navigation, there is a large blue horizontal bar. To the right of this bar is a portrait of a smiling woman with short brown hair, wearing a light-colored, short-sleeved top. On the left side of the screenshot, there is a grey box with the heading 'A new Chapter begins...' and two paragraphs of text. The first paragraph states: 'For over 70 years, EWI has been a leader in business networking through member representatives. We have been a powerful organization for entrepreneurs, business executives, and industry leaders.' The second paragraph states: 'We now move into a next phase of EWI - one that is young, fresh, bright, and representative of the full spectrum of ideas that empower the workplace, drive business forward, and connect all of us together.'

DeVry University Holds 1st HerWorld Conference



ORLANDO, FL— DeVry University held its 1st HerWorld Conference on April 30th at Northland Church in Longwood. Attendance included high school juniors and seniors from local Orange County area. This informative day for these young ladies included a welcome from the President of DeVry University Steve Brown and presentations from Laura Brunzman – DeVry's Director of High School Programs, Dr. Debra Reinhart – UCF's Director of Nanoscience Technology Center and Debra Kral – Manager of Kennedy Space Center's Launch Vehicle Division.

EWI Orlando Chapter member Colleen McGinley of PSTCorp.com presented along with four other professionals on a Speakers Panel. Colleen's topic was "What Today's Businesswoman Looks Like." The panel also coached these young women on Soft Skills, Career Pathing, Future Technologies and From Today to Your Future.

Debbie DeBartolo applies for Fellows Scholarship

The EWI Fellows program is a Corporate program that awards financial assistance to active EWI representatives admitted to accredited baccalaureate, graduate, or post graduate programs. Financial assistance is awarded through the EWI Business/Career/Development Program (B/C/DP) that offers a variety of scholarships and educational programs. The Fellows program supports the EWI B/C/DP mission.

Debbie was awarded the Fellows Scholarship in 2008 and we are sending her all our wishes that she is granted the scholarship again this year.

Good luck Deb we're behind you all the way!



Nominations for Corporate Board

It's not too late! Please submit your nomination(s) for Corporate Board positions by May 8, 2009. [This link](#) will take you directly to the nomination form.

EWI Orlando Member Firms

Arts Sandwich Shop & Catering

Cross, Fernandez & Riley, LLP

DeVry University

FL High Tech Corridor Council

GrayRobinson, PA

Gulf Eagle Supply

Hansard Accounting & Consulting Inc.

Longaberger, Inc.

Metro Orlando Economic Dev Commission

**Monti Interpreting, Translation &
Transportation Services**

Orange Lake Country Club

Oviedo Transcription Inc.

PSTCorp.com

Seminole Community College

Seminole County Sheriff's Office

SunTrust Bank

Zimmerman, Kiser & Sutcliffe, PA

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**SHARE THE NEWS! SHARE THE PULSE
WITH YOUR EXECUTIVES TOO!**

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each month



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