

Orlando Chapter

Art's Catering
CBR Public Relations
Cross, Fernandez & Riley,
LLP.
DeVry University
Enterprise Fleet
Management
Enterprise Florida
Florida High Tech Corridor
Council
GrayRobinson
Gulf Eagle Supply, Inc.
Hansard Accounting and
Consulting, Inc.
Metro Orlando Economic
Development Commission
Monti Interpreting,
Translation &
Transportation Services
Seminole County
Economic Development
Commission
Seminole County Sheriff's
Office
Seminole State College
SunTrust Bank
University of Central
Florida

• Keep it •
SIMPLE!

Please Join Us ...

EWI Orlando
Featuring Metro Orlando EDC Speaker
Theme: Social Media
Date: Tuesday, March 15th, 2011
Time: 5:30 Networking, 6:00 Dinner & Business Meeting



Location: Metro Orlando EDC
301 E. Pine St. Ste 900, Orlando, FL 32801
Phone: (407) 422-7159

Cost: \$30 Members & Guests to cover dinner costs

Please RSVP to Melissa Henriques;
Melissa.J.Henriques@erac.com or phone 407-373-6886
***Members*-Please remember you have a standing reservation.**

Event Speaker Bio: Jennifer Wakefield

As Director of Public Relations at Metro Orlando EDC, Jennifer is responsible for providing strategic direction for the organization's public relations efforts; managing media relations and social media; providing communication counsel to the organization's executives and board officers; and developing various communication and marketing materials.

Jennifer is recognized as a thought leader in developing social media strategies and has extensive experience in strategic communications planning, executive consulting, proactive issues management and media relations. Results of her media relations work have appeared in *New York Times*, *Wall Street Journal*, *Business 2.0*, *CNET*, *BNET*, *CNN.com*, *USA Today*, *Delta Sky*, *Lufthansa Exclusive*, *AirTran GO*, as well as regional, national, international media outlets and industry trade publications.

Jennifer holds her accreditation in public relations (APR), which signifies a high professional level of experience, competence and ethical standards. She has nearly a decade of public relations and marketing experience.