

chapter PULSE

EXECUTIVE WOMEN INTERNATIONAL®

An Individual Chapter Publication

Chartered in 1985

Orlando Chapter

February 2008

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Date:

Tuesday, February 19, 2008

Speaker:

Jamie Yasko-Mangum

Program: A Successful
Woman's Image

Location:

Seminole
Community College
1055 AAA Dr.
Heathrow, FL 32746
407.708.2050

Hosts: SCC and the FHTCC

Schedule:

5:30 p.m. to 9:00 p.m.

Price:

Members \$30, Guests \$35

Please remember we must pay once a reservation is made. No shows are responsible for sending payments to the Chapter Sergeant at Arms. Payment for your meal is due at the event.

Reservation Deadline:

Friday, February 15, 2008

RSVP:

Sergeant-At-Arms
email :dcumpston@orl.devry.edu
Fax: (407) 345.2828

EWI®

MISSION AND VISION

MISSION

Executive Women International® is an organization, which brings together key individuals from diverse businesses for the purpose of:

- Promoting member firms
- Enhancing personal and professional development, and
- Encouraging community involvement.

VISION

The leading connection for business professionals.

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President's Message



Dear EWI Orlando Chapter Representatives:

January has been a hectic month for all....wrapping up 2007, executing those New Year resolutions and getting our goals set for 2008, both personally and professionally.

It is evident with the fluctuation in the stock market and Fed steadily reducing interest rates, that 2008 will be a challenging year.

Our chapter had an interesting program in January hosted by the Economic Development Commission with Ray Gilley as our speaker. His presentation was informative and the EDC was a fabulous host and it goes without saying that the food from Art's Catering was delicious!!

Our meeting in February will take us to another member firm, Florida High Tech Corridor where we will see their new facility and enjoy Jamie Yasko-Mangum with *Successful Style & Image, Inc.* as our guest speaker discussing a topic of great value for business women. Please invite your associates or peers to join us.

March will be our first business meeting of the year to be held at Mimi's Café near the Mall of Millennia and we will support Edgewood Children's Ranch as our philanthropy.

Our Membership Advisor, Marilyn Stubberfield will be joining us at our March meeting.

We need to quickly form some committees as scholarship awards are rapidly approaching and some fundraisers need to be planned.

Several of you listed committee preferences in the survey, however, we do not have the identity of who chose what. Please contact Jennifer Johnson, jjohnson@cfrcpa.com, right away to find out how you can help with scholarship.

The Board committed to make 2008 your year....give you what you want and need from EWI. You will find working on a committee is rewarding and a great way to get to know your fellow members.

Thank you, in advance, for your commitment to our chapter's success. And by the way, how are those New Year resolutions coming along?

Congratulations to our Chapter President – Lynette Wiggs for passing her Licensing Exam. This was an important requirement for her continued professional advancement. We knew you could do it – Go Girl !

Posting of Prospective New Members:

This is the place to see new names and firms. Help your EWI Orlando Chapter grow – invite another professional to a meeting.

Contact:

Michelle Roberts, Membership Director

407.422.7159

Michelle.Roberts@OrlandoEDC.com

Guest Speaker Spot light

From www.SuccessfulStyle-Image.com



Jamie Yasko-Mangum is a certified self-image consultant, corporate training consultant, President of Successful Style & Image and published book author. She holds a BA from Rollins College in Corporate Communication with a minor in Public Relations. Jamie started Successful Style & Image in 2001 to pursue her passion to help women and men understand the importance of their identity that includes positive self-esteem, visual appearance, communication and behavior.

Jamie is the published author of **Look , Speak & Behave® For Women** and **Look, Speak & Behave® For Men**. She has authored numerous personal and professional development seminars and workshops under her **Look, Speak & Behave®** Personal Series, **Look, Speak & Behave®** Corporate Series, and **Look, Speak & Behave®** Educational Series. Jamie is a published columnist for American Management Association and other publications.

To contact Jamie Directly:
Successful Style & Image, Inc.
101 Sunnyside Road, Suite 200
Casselberry FL 32707
1-866-971-7152
www.successfulstyle-image.com

News From Corporate:

Suzette Smith - EWI Executive Director shares

EWI: The Perfect Fit is symbolized by three interlocking puzzle pieces: Careers, Connections, and Communities. I have watched these three pieces snap together again and again to create what we all see in EWI.

Our recent membership survey will help Board plan 2008 to put our pieces of the puzzle together. Your commitment to a volunteer for a committee can make all the difference. President Lynette Wiggs will be announcing positions that need to be filled over the next few weeks... be ready and willing – we know you are able.

Board Meeting Minutes:

Date: January 22, 2008

The following Committee reports were accepted as presented.

(All reports are emails to members prior to the Business Meeting of January 22nd. For reprints please contact Board members directly)

Committee Reports:

Secretary Report: Minutes of January 22, 2007
Treasurer Report
Membership Report
Sergeant at Arms Report
Ways and Means Report
Public Relations Report
Director At Large Report
Publications Report
Programs Report

New Business: Several committees need to be formed using the results from the recent survey of membership as well as an appeal to membership. The overall survey results were positive.

The President reminded the board that SunTrust was running a promotion of \$100 to any charity with a new checking account.

Scholarship preparation is underway; materials will be available to the external selection committee prior to their meeting. Several recommendations from Board members for the committee will be considered.

Your News to Share



Congratulations to Robert Dietz, Executive for EWI member Gail Sisck

ZKS Shareholder Robert Dietz Receives Semper Fidelis Award at the 27th Annual Dick Batchelor Run for the Children.

Award honors a community member for their dedication to children

Robert Dietz, shareholder with the Orlando firm of Zimmerman, Kiser & Sutcliffe, P.A., received the Bob Seidl Semper Fi Award during the 27th Annual Dick Batchelor Run for the Children on Saturday, October 27 at the Lake Eola amphitheatre on the corner of Rosalind Avenue and Central Boulevard.

The Semper Fidelis Award is given to an outstanding member of the community who exemplifies the Marine Corps motto, "Always Faithful" towards children and Central Florida's community. The award was started by Bob Seidl, a former Marine and co-founder of the Dick Batchelor Run for the Children, who passed away in 2004 after a battle with Lou Gherig's Disease.

Dietz is being honored for his work with abused children and his service as a guardian Ad Litem volunteer for the past 21 years. During that time he has represented 98 kids and donated 1,100 pro bono service hours.

"The children and families and the Howard Phillips Center frequently benefit from the services of a volunteer Guardian Ad Litem," said Dick Batchelor, founder of the Dick Batchelor Run. "This year we wanted to present the Bob Seidl Semper Fi Award to a volunteer who has done a significant amount of pro bono work for abused children through the

Guardian Ad Litem program and Robert is clearly our man."

Zimmerman, Kiser & Sutcliffe, P.A. is a full service law firm serving clients throughout Florida in the areas of Arbitration & Mediation, Banking & Finance, Corporate, Creditors' Rights & Bankruptcy, Estate & Trust Planning, Litigation, Probate & Estate Planning, Real Estate, Tax and Workers' Compensation Law. As one of the largest law firms in Central Florida, ZKS represents clients throughout the state of Florida. For more information on the firm including attorney's biographies, visit the website at www.zkslawfirm.com.

Who Wrote the Quote?

"Time is the most valuable thing a man can own"

sutsarhpoeht (Philosopher 372 BC - 287 BC)

Time Tips:

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Edited for general reading – full credit for content goes to *Counseling Services, State University of New York at Buffalo*.

This article could be a great tool for your co-workers and teenage children too.

There's no such thing as time management! So why should you read the rest of this article? Because there is such a thing as self-management and that's the key to making time your ally rather than your enemy.

There are only 24 hours in your day, just the same as everybody else's. So how do you end up frustrated, angry, behind in your work, and dead on your feet? Maybe because you don't know how to use those 24 hours to your advantage.

Step #1

If using your time wisely is a problem for you, you probably don't have a very good idea of where it all goes. It just seems to go! A good place to start, then, is to keep track of how you use your time. Get a Weekly and faithfully keep track of how you use your waking hours for one week. The results will probably surprise you.

Step #2

The next step is to pick up a calendar and do some planning. You'll discover, among other things, that if you get seven hours sleep a night, you have 119 hours per week to do everything you need to do. Then try sticking to your schedule for a week. This should give you a good idea of where your real priorities are!

Procrastination

If you have trouble, chances are there's a culprit lurking somewhere, dodging your every move. Chances are this culprit's name is Procrastination. Procrastination masquerades in a million disguises. Among the more common of these are:

- "One more day won't make any difference; I'll just put that off until tomorrow."
- "It won't matter if I'm a few minutes late; no one else will be on time."

- "I work best under pressure."
- "I'll watch just 15 more minutes of TV."
- Fill in the blank: "_____."

Interruptions

Learn to say NO once your priorities are set. Turning down an invitation doesn't mean you'll never be asked to do something again. Weigh the consequences. Making a decision based on what you know is best for you at the time, leads to greater respect from your co-workers, friends and family.

Stay away from the telephone when you're trying to get work done. If it's really important, they'll call back.

Schedule / Plan Ahead

Use a monthly calendar to help you allocate your project time on the Weekly Schedule. The rule-of-thumb is "Plan ahead by working backwards."

At the start of each week, transfer important items from your calendar to your Weekly Schedule. This helps you to avoid things that might otherwise sneak up on you.

Be sure to schedule time for your fitness routine and for breaks. Your brain works best when it has sufficient oxygen. Your concentration is enhanced when you go hard at a task until you feel yourself fading. Then Break! A good rule-of-thumb is to work for 45 minutes and then break for 15. But watch yourself! More than 15 minutes is more than a break!

Conclusion

Suggestions such as these don't lead to enslavement by a calendar. It may sound awful, especially if you're a skilled time mis-manager. But it actually leads to a greater sense of freedom and accomplishment because you're in control. That's all self-management is--managing your life more effectively. By following these suggestions, you'll be happier, more satisfied, and more productive. Try it--you'll like it!

One last thing: WEAR A WATCH!

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EWI - Orlando Chapter Calendar of Events

February

Chapter Meeting
Tuesday, February 19, 2008
5:30 pm – 9:00 pm
Location: Seminole Community College
Speaker: Lisa Broesch

Board Meeting
Tuesday, February 26, 2008
5:45 pm
Location: Enterprise Florida

March

Chapter Meeting
Tuesday, March 18, 2008
5:30 pm – 9:00 pm
Location: Mimi's Cafe
Topic: Philanthropy

Board Meeting
Tuesday, February 26, 2008
5:45 pm
Location: Conference Call

April

Chapter Meeting
Tuesday, April 15, 2008
5:30 pm – 9:00 pm
Location: Enterprise Florida
Topic:

Board Meeting
Tuesday, April 22, 2008
5:45 pm
Location: GrayRobinson

May

Chapter Meeting
Tuesday, May 20, 2008
5:30 pm – 9:00 pm
Location: TBA
Topic: Scholarship Night

Board Meeting
Tuesday, February 26, 2008
5:45 pm
Location: Conference Call

June

Chapter Meeting
Tuesday, June 17, 2008
5:30 pm – 9:00 pm
Location: TBA
Topic: Business Meeting

Board Meeting
Tuesday, June 24, 2008
5:45 pm
Location: TBA

July

Chapter Meeting
Tuesday, July 15, 2008
5:30 pm – 9:00 pm
Location: TBA
Topic:

Board Meeting
Tuesday, July 22, 2008
5:45 pm
Location: Conference Call

August

Chapter Meeting
Tuesday, August 19, 2008
5:30 pm – 9:00 pm
Location: TBA
Topic: Philanthropy & Business Meeting

Board Meeting
Tuesday, August 26, 2008
5:45 pm
Location: TBA

September

Chapter Meeting
Tuesday, September 19, 2008
5:30 pm – 9:00 pm
Location: TBA
Topic: New Membership Meeting

Board Meeting
Tuesday, September 23, 2008
5:45 pm
Location: Conference Call

EWI Orlando Member Firms

American Business Advisors

Arts Sandwich Shop & Catering

Bank of America

Brite Top Roofing

Cross, Fernandez & Riley, LLP

DeVry University

Enterprise Florida

FL High Tech Corridor Council

GrayRobinson, PA

Gulf Eagle Supply

Hansard Accounting & Consulting Inc.

Longaberger, Inc.

Metro Orlando Economic Dev Commission

Orange Lake Country Club

PSTCorp.com

Oviedo Transcription Inc.

Seminole Community College

Seminole County Sheriff's Office

SunTrust Bank

Zimmerman, Kiser & Sutcliffe, PA

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***SHARE THE NEWS! SHARE THE PULSE
WITH YOUR EXECUTIVES TOO!***

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Pulse to:**

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